

12 SUSTAINABILITY FACTORS

DETAILED DESCRIPTION

FACTOR: PERCEIVED VALUE

DEFINITION: Acknowledged value by those affected by the new ways of working and

improved outcomes.

HOW TO USE THE FACTOR TO Conduct specific activities to increase your target stakeholders' perception

INFLUENCE SUSTAINABILITY: of the value of your work and its outcomes.

EXAMPLES: Give regular feedback on your improved outcomes to key stakeholders;

present data at meetings with leadership.

FACTOR: MONITORING AND FEEDBACK

DEFINITION: Information on improved outcomes is collected and communicated to

target audiences.

HOW TO USE THE FACTOR TO Track and communicate your improved outcomes to your target audiences

INFLUENCE SUSTAINABILITY: on a regular basis and in easy-to-understand formats.

EXAMPLES: Host quarterly information-gathering calls to monitor project outcomes;

display charts and graphs of improved outcomes in locations within an

organization where target audiences will see them.

FACTOR: LEADERSHIP

DEFINITION: The degree to which leaders, including decision-makers and champions,

are actively engaged in the implementation stage and beyond

HOW TO USE THE FACTOR TO

INFLUENCE SUSTAINABILITY: Ensure that leadership is involved in program development and activities

EXAMPLES: Have leaders present updates on improved outcomes at regular manage-

ment meetings; invite leaders to participate in planning meetings.



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FACTOR: STAFF

DEFINITION: Staff have the skills, confidence, and interest in continuing the new ways

of working and improved outcomes.

HOW TO USE THE FACTOR TO Provide staff trainings, technical assistance, and feedback on the success

INFLUENCE SUSTAINABILITY: of the program.

EXAMPLES: Train staff on a new referral system and provide updates on its impact on

patients; staff experience a new curriculum as more effective in achiev-

ing better outcomes.

FACTOR: SHARED MODELS

DEFINITION: Continued use of a shared model among those involved in the new

ways of working.

HOW TO USE THE FACTOR TO Use a commonly accepted model to plan, implement, and evaluate

INFLUENCE SUSTAINABILITY: program progress.

EXAMPLES: Use the Chronic Care Model at planning meetings to determine gaps in

implementation; use the 40 Developmental Assets model to coordinate

staff activities.

FACTOR: ORGANIZATIONAL INFRASTRUCTURE

DEFINITION: Degree to which organizational operations support the new ways of

working and improved outcomes.

HOW TO USE THE FACTOR TO

INFLUENCE SUSTAINABILITY: Embed changes to the organization that are difficult to get rid of.

EXAMPLES: Revise job descriptions to include new job roles; allocate resources to

new ways of working.



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FACTOR: ORGANIZATIONAL FIT

DEFINITION: Degree to which the new ways of working and improved outcomes

match the organization's overall goal and operations.

HOW TO USE THE FACTOR TO Ensure that staff and administrators view the new ways of working as a

INFLUENCE SUSTAINABILITY: important part of the organization's identity and operations.

EXAMPLES: Incorporate the new ways of working into the organization's strategic

plan; train staff on the purpose and importance of new ways of working.

Laro Logic

FACTOR: COMMUNITY FIT

DEFINITION: Degree to which the new ways of working and improved outcomes

match the communities' interests, needs, and abilities.

HOW TO USE THE FACTOR TO Ensure that community members and/or organizations view the new

INFLUENCE SUSTAINABILITY: ways of working as helpful and important to their communities.

EXAMPLES: Provide health screenings at locations accessible to community members

and available at convenient times.

FACTOR: PARTNERS

DEFINITION: Involvement of partners who actively support new ways of working and

improved outcomes.

HOW TO USE THE FACTOR TO Ensure that partners have an active role in both decision-making and the

INFLUENCE SUSTAINABILITY: provision of resources.

EXAMPLES: Develop agreements with partners to continue to contribute staff or

resources after the implementation phase.



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FACTOR: SPREAD

DEFINITION: Expansion of new ways of working and improved outcomes to

additional locations.

HOW TO USE THE FACTOR TO

INFLUENCE SUSTAINABILITY: Ensure that multiple locations incorporate the new ways of working.

EXAMPLES: Expand a new protocol for conducting foot exams for patients with

diabetes from one community health center site to other sites.

FACTOR: FUNDING

DEFINITION: Funding beyond original project period.

HOW TO USE THE FACTOR TO Obtain additional funding to assist with the continued implementation

INFLUENCE SUSTAINABILITY: of new ways of working.

EXAMPLES: Obtain second-year grant funding for school-based asthma

education because it was effective and well received in the first year

of implementation.

FACTOR: GOVERNMENT POLICIES

DEFINITION: Degree to which new ways of working and improved outcomes are sup-

ported by government policies.

HOW TO USE THE FACTOR TO

INFLUENCE SUSTAINABILITY: Policies are enacted that make it easier to conduct new ways of working.

EXAMPLES: Secure reimbursement for providers to conduct smoking cessation with

specific populations.